



Next Meeting

Tuesday
May 17th @ 11:30
The Hills Club
\$15 Members
\$ 20 Guests

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Meet our April 2016 Speaker

Michael Baselice

Baselice and Associates

Michael Baselice (pronounced Bass-uh-lease) is President and CEO of Baselice & Associates, Inc. Michael has extensive experience in political campaigns and issue/referendum projects throughout the United States and abroad. Since founding Baselice & Associates in 1997, his firm has conducted thousands of survey projects, half of which are corporate and public affairs related.



Michael conducts research on numerous issues including; tort reform, medical liability caps on non-economic damages, judicial selection, and school finance reform. In addition, to assisting organizations with specific legislative, issue and image research.

Prior to starting Baselice & Associates, Inc. in January of 1997, Michael managed the Houston office for The Tarrance Group where he worked for seven years and personally coordinated over 350 survey projects. Before his work for The Tarrance Group, Michael was a research analyst for the National Republican Congressional Committee during the 1988 campaign cycle and conducted opposition research and targeting projects for key congressional campaigns.

In 1987, Michael produced the first ever ORVS (Optimal Republican Voting Strength) manual in the nation for the Republican Party of Texas. The ORVS was created so districts could be compared on an apples-to-apples basis for the purpose of candidate recruitment and later, resource allocation and helping party officials avoid allocating resources to districts that cannot be won. He has since assisted Georgia, North Carolina, and Kentucky with their own ORVS programs.

Michael received his B.S. cum laude in Commerce and Engineering from Drexel University in Philadelphia, PA. Michael and his wife Julie have three children, and reside in Austin, Texas.

Important Run-off Election May 24
Be certain to cast your ballot
It counts 20-40 times as much as a
Primary Vote

Ted Delisi, from Delisi Communications, started by saying that this is the wildest presidential election of his lifetime.

He talked about how we got where we are in this election. 8 years ago Hillary Clinton lost her own primary to Obama who was a better candidate but has been the worst president. This time Clinton is having a hard time getting a nomination from her own party. The passion and energy from the Democrats is for Sanders. She will probably end being the nominee, but will be the least popular of nominees. She is a known person. You either for or against her, and there is a large group of voters that have already said they cannot vote for Hillary.



A year ago we would have said that Bush was an electable candidate: traditional values, for traditional marriage, etc. The anti-establishment voters say that Washington DC is corrupt, some are anti Wall Street and anti bailout. Then we have the populous lane or Trump lane or both. We have heard that people voting for Trump are not college graduates but that is false. The press are scared of an anti establishment candidate.

The outsider lane is the one driving the party. All has boiled down to Cruz and Trump with Ted Cruz trying to collect all anti-Trump voters. This new lane is the power of the Republican Party.

This is a personality driven election with Trump saying what other candidates are not saying. Trump is the candidate furthest away from Washington. It is not about ideology but geography. We feel we know this guy who is telling the truth even if it not pretty. If Trump gets the 1237 delegates, he should be the nominee.

Cruz is fearless when he wants to get something. At the beginning he knew he could win over Huckaby and the others but then Trump happened.

Conventions are usually scripted but this one is the most unpredictable and the most combustible.

A question was asked about Socialism. He said that South America has finally recognized that it does not work. When will the United States realize this?

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